

## Size Matters

**Monolithic bullets are longer than lead core bullets of the same weight.**

Longer bullets may react differently, depending on the twist rate of your barrel. Choosing a lighter non-lead option will give you more comparable length to lead bullets and react more predictably.



## Location is Everything

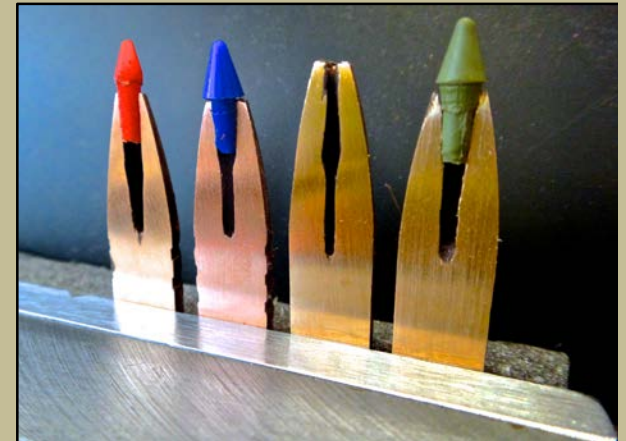
**Shot placement is everything.** As with any ammo, take time to sight in. Non-lead ammunition is extremely accurate but may shoot to a different point of impact in comparison to lead ammo. Know your ammo before you head into the field.



## Right to the Point

**Many non-lead bullets have a polymer tip.** The tip covers a large hollow point, which helps initiate rapid expansion. Tipped bullets are great options for lighter game. Bullets without a polymer tip are marketed for delayed expansion. Untipped bullets would be a good choice for shots requiring deeper penetrations.

Tough tissues help open the hollow point, avoid lung shots on thin skinned game.



## All Are Not Equal

Every gun handles ammunition differently. **Try different brands** or different bullet configurations to find out which works best in your gun and for your hunt.



Many custom loaders offer sample packs, 4 different loads in one box of loaded ammo to provide options without the need to purchase several boxes of ammo.

## A Legacy of Conservation

**Hunters have a long legacy of conservation** and healthy wildlife populations are testament to that. Hunters who use non-lead ammunition carry on sportsmen's proud tradition of wildlife conservation. Many hunters have already switched to non-lead ammunition, but we need more hunters to help. Please help prove that this problem can be solved without unnecessary legislation.



## Switching to Non-lead Ammunition Tips for Success

